

# CFR

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## Carpet & Flooring Review

# Berwick

British Wool Heather Twist  
Made in the UK by Cormar

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# Walking the Fine Lines

THE Alternative Flooring Company brings on the stripes with two distinct collections on show at this year's Surface Design Show, on stand 60. The new ranges are the colourful Rock n' Roll and the classic Fine Lines.

Rock n' Roll is a range of rhythmic wool stripes that takes pattern off the wall and rolls it out as rugs, runners and carpet. The stripes give clever flooring choices bringing a wider palette into all interior spaces from living areas to stairways.

Loud stripes become the focus or add an eye-catching edge to neutral rooms, while quieter shades add tone and texture. The six colourways are arranged in both striking and more muted tones.

Statement City Stripes includes: Back in Black in monotone grey, blacks and whites; Roxanne in hot reds and old gold; and Wild Thing in forest greens and ripe damson.

Natural Country Stripes features: Brown Sugar in pale grey and warm gold; Freebird in smoky blue, warm gold and naturals; and Layla in fresh greens and dove grey.

Lorna Haigh, marketing manager at Alternative Flooring says: "Our stripes are for anyone with character - for those who are more rebellious and with eclectic tastes, Wild Thing could very well be the answer to what to

put on the stairs, whereas the more understated cool stripes of Freebird will work with any contemporary interior."

As well as contemporary stripes, the collection also features design classics. Fine Lines is a stylish trio, created and coloured to link each space in the home.

Wool Bloecstripe, Wool Pinstripe and Wool Cord work attractively together in terms of scale and tone, giving an easy yet elegant flooring solution to any interior. Bloecstripe is a bold stripe and is complemented by Pinstripe, a subtle yet smart stripe and the popular plain cord.

The palette is classic and contemporary, with both timeless and designer naturals. Bloecstripe and Pinstripe are each offered in five combinations of sable/olive, bone/olive, sable/bone, moon/mineral and mineral/sable.

Wool Cord is available in sable, olive, bone, moon, mineral, buff, string, amber and imperial white.

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Freebird from the Rock n' Roll collection by Alternative Flooring.

## Full spectrum of colours

COLOURFUL woven vinyl flooring is available from Bolon, which offers six designs in its Spektra collection, with a variety of colours and patterns - all with a light, metallic lustre.

More elaborate effects can be achieved by those who combine multiple products in the same installation so that monochromatic flooring is co-ordinated with striped. According to the manufacturer, the flooring provides a good basis for the establishment of exciting spaces where creativity can flow, with its stripes, metallic sheen and flexible combination possibilities.

Marie Eklund, head of design and marketing at Bolon, says: "We have been inspired by the multicultural, vibrant energy that exists everywhere and all around us today. This is an international collection with colours from every corner of the globe. It is produced for those who know how to create an exciting interior and also dare to challenge conventional thinking."

Annica Eklund, managing director of Bolon, adds: "Colour is one of the most primitive signals that our brains interpret, and it has a scientifically proven effect on us humans. Red is blood, black and yellow signal danger, green is natural and intriguing."

"It is easy to create the desired mood with the help of colours. An interior can be strengthened with extra excitement and joy using these challenging and colourful floorings. Years ago we introduced fashion to the flooring industry. Now we are introducing colour as well."

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Spektra woven vinyl flooring collection from Bolon.